

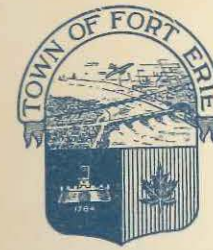


# CORONATION



CEREMONIES  
AT  
FORT ERIE  
CANADA  
MAY 12  
1937

**T**he High and Mighty Prince Albert Frederick George: our only lawful and rightful Liege Lord George the Sixth by the Grace of God, of Great Britain, Ireland, and the British Dominions beyond the Seas: King, Defender of the Faith, Emperor of India



Office of Mayor  
FORT ERIE NORTH  
ONTARIO, CANADA

May 12, 1937

To Our People of Fort Erie:

*Yours is the opportunity to express the loyalty and affection which you bear in your hearts towards Their Gracious Majesties, George VI and Queen Elizabeth.*

*This can be demonstrated by your presence and participation in the ceremonies provided for this glorious Coronation Day in the historic and loyal town of Fort Erie.*

J. R. MENCKE, M.D.  
Mayor



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### PROGRAMME

1.30 p.m. — Parade starts from corner of Princess street and Niagara boulevard. Line of march is along Niagara boulevard to Jarvis street, up Jarvis street to Central avenue where ceremony takes place.

ORDER OF PARADE — Parade Marshal A. E. Seaton, Fire Truck No. 2, Mayor J. R. Mencke and guests, Canadian Legion Band, Color Party, Lincoln and Welland Regiment, Canadian Legion, Fire Companies 1 and 2, Niagara Hudson Band, Girl Guides, Trail Rangers, C.G.I.T., Salvation Army Singing Corps, Wolf Cubs, Boy Scouts, School Children, Decorated Cars, Floats, Fire Truck No. 1.

2.30 p.m. — Ceremony begins at Town Hall, Jarvis street and Central avenue.

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*“Long May He Reign” . . .*

In these words from the stately stanzas of “God Save the King,” we express our loyal hopes for His Majesty King George VI

FORT ERIE DAIRY

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Compliments of

# The Arner Company, Ltd.

PHARMACEUTICAL CHEMISTS

## PROGRAMME

INVOCATION . . . . . *Rev. R. D. Duncanson*

"THE MAPLE LEAF FOREVER" . . . . . *School Children and Band*  
*Music Director — LIEUT. G. B. ROBERTS*

ADDRESS . . . . . *Mayor J. R. Mencke*

PRAYER . . . . . *Rev. William Burt*

HYMN — "O God, Our Help in Ages Past" . . . . . *Assembly and Band*

O God, our help in ages past,  
Our hope for years to come,  
Our shelter from the stormy blast,  
And our eternal home!

Beneath the shadow of Thy throne  
Thy saints have dwelt secure;  
Sufficient is Thine arm alone,  
And our defence is sure.

O God, our help in ages past,  
Our hope for years to come;  
Be Thou our guard while troubles last,  
And our eternal home! Amen.

On

## Coronation Day

We join in the general acclaim for Their Majesties

### King George VI and Queen Elizabeth

THE MENTHOLATUM COMPANY



Her Majesty the Queen Elizabeth  
Angela Marguerite: Wife of  
George the Sixth: youngest daughter  
of Claude George Bowes-Lyon, fourteenth  
Earl of Strathmore and Kinghorne



Compliments of

**T. C. WESTMAN  
COAL & LUMBER COMPANY**

*PROGRAMME*

ADDRESS . . . . . *Dr. H. C. Griffith, M.A., LL.D.*

"O CANADA" . . . . . *School Children and Band*

"FEU DE JOIE" . . . . . *Militia and Band under Captain C. A. Muir*

NOTE — In the Feu De Joie the militia fires a volley. The band plays the first half of "God Save the King." The militia fires another volley and the band completes the anthem. A third volley is fired and the band then plays the entire anthem. The assembly does not sing the anthem during the ceremony.

Compliments of

**C. A. MUIR**

His Majesty King George VI  
LONG MAY HE REIGN

*"Titles of honor add not to his worth who  
is an honor to his title."— Ford.*



**We Rejoice**

With the Empire at the Coronation  
of Their Majesties King George  
VI and Queen Elizabeth

**E. L. SPEAR & SONS**  
OLDSMOBILE General Motors Distributors CHEVROLET

*PROGRAMME*

ROYAL SALUTE . . . . . *Militia*  
"GOD SAVE THE KING" . . . . . *Assembly*  
BENEDICTION . . . . . *Rev. Father J. M. Murphy*

Arrangement of the various groups at the ceremony is as follows: School children on Jarvis street, facing north. Boy Scouts and Girl Guides immediately east of children. Militia drawn up diagonally across intersection. Color Party in front of militia and Legion in rear. Legion Band on town hall lawn west of cenotaph. Niagara Hudson Band east of town hall. Other organizations form on Central avenue, facing west.

We extend loyal greetings      May they long reign  
to Our Gracious King and      over us in peace and  
Queen      prosperity



CANADIAN NIAGARA POWER  
COMPANY, LIMITED

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*"Happy the Kings whose thrones are  
founded on their people's hearts."— Ford.*

## GOD SAVE KING GEORGE

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### Maple Grove Dairy

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#### *PROGRAMME*

6.30 p.m. — Softball game at Oakes Park, Cohen's Tailors vs. Canadian Niagara Power Company.

6.30 p.m. — Parade of doll carriages and decorated bicycles from Klauck street up Jarvis street to Town Hall. Judging and awarding of prizes.

7.00 p.m. — Variety Show.

9.00 p.m. — Dancing and Community Singing.

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## TANKS

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HORTON STEEL WORKS, LIMITED

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The new King . . . . the Queen . . . . and the Princesses

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*Compliments of*  
THE PROVINCIAL GAS COMPANY, LIMITED

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May peace and prosperity attend the reign of  
Their Gracious Majesties

*King George VI and Queen Elizabeth*

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*Compliments of*  
**FORT ERIE DOCK COMPANY**  
LIMITED

*Distributors for —*  
Genuine Scotch Anthracite - Master Stokers

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CORONATION COMMITTEE

*Honorary Chairman* . . . . . MAYOR J. R. MENCKE  
*Chairman* . . . . . C. A. KANE  
*Secretary* . . . . . S. H. RAYMOND

A. E. SEATON                      W. D. BROWN  
ERNEST TIPLER                  A. E. JEPSON  
C. H. PRICE                      J. H. SAMPSON  
T. F. FORESTELL, K.C.         GEORGE GRIGSBY  
BYRON WILSON                  H. C. WHITE  
E. W. JOHNSTON                MRS. W. DYTUM

G. B. ROBERTS

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*Compliments of*  
**Hart & Cooley Manufacturing Company**  
of Canada, Limited

REGISTERS and GRILLES  
for Air-Conditioning, Warm  
Air Heating and Ventilation

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he Archbishop of Canterbury  
speaks thus to the people . . . . "Sirs, I here  
present unto you King George, the  
undoubted King of this realm . . . . wherefore all you who  
are come this day to do homage, are you willing to do the  
same?" The people signify their willingness by loud and  
repeated exclamations . . . . all with one voice crying out

"God Save King George" 