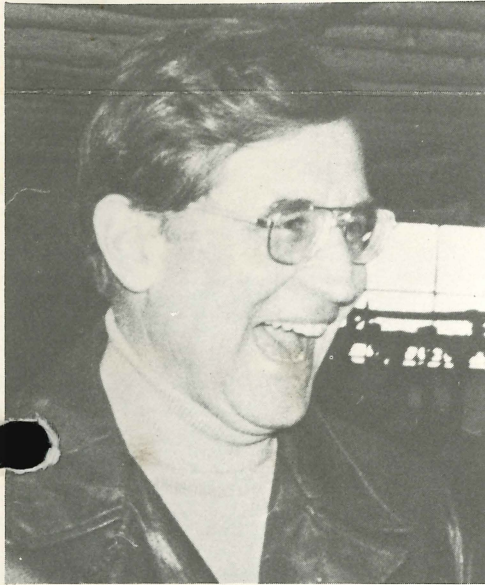


FRETZ WINS RIDING IN THREE-WAY RACE



Port Colborne — Girve Fretz was nominated by the P.C. Association of Erie to be its candidate in the next federal election, which is expected to be called sometime this spring.

Fretz who won a three-way contest, stressed in his nomination speech the need to **work** our way out of the present recession and recapture faith in ourselves.

Erie Riding was singled out by the new candidate as especially suitable for industrial development, because of its vast areas of land, good roads, waterways and an abun-

dance of skilled labour.

Citing lack of faith in ourselves and our country, Girve Fretz told the people that elected him, that only a change in government could restore our way of life and human dignity.

As a lifelong resident, Fretz knows the needs of the Federal Riding of Erie and its potential in industry, agriculture and business. The riding which includes Fort Erie, Pelham, Port Colborne, Wainfleet and West Lincoln was formerly divided and part of other federal ridings. Fretz makes an ideal candidate to serve as Erie's first MP.

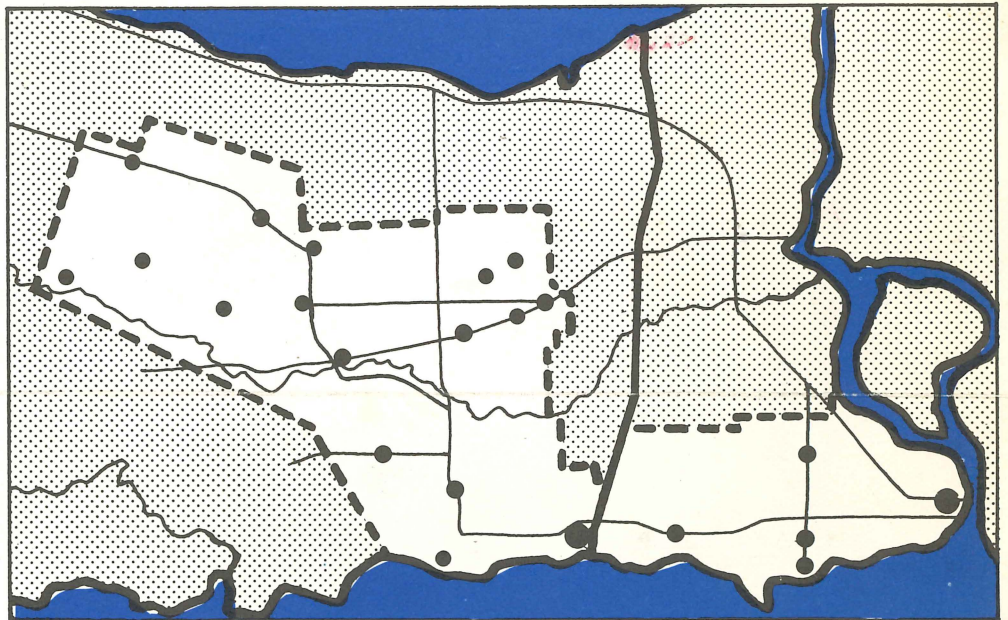
SERVING ERIE NOTHING NEW TO FRETZ

Girve Fretz has been involved in community service and regional affairs for many years.

The list is impressive:

- Charter President — Ridgeway/Crystal Beach Kinsmen
- Past Director — Rosedale Residence for Retarded
- Past Director — Fort Erie YMCA
- Past President — Downtown Business Ass'n, Fort Erie
- Past President — Fort Erie Chamber of Commerce
- Mayor of Fort Erie (elected Dec. 1976)
- Regional Councillor
- Member of Regional Planning and Development Committee
- Business and Development Sub-Committee -Niagara Tourist Council
- Commissioner — Niagara Parks Commission

Our candidate for MP also teaches a Sunday School class of teen-agers.



INDUSTRY, AGRICULTURE and BUSINESS

The new Federal Riding of Erie sweeps from the Niagara River, along Lake Erie and then up through the peninsula's heartland, as far west as the boundary of Hamilton-Wentworth. Erie's greatest resource is by far its people: honest, willing-to-roll-up-their-shirtsleeves kind of people. You find them in industry, on the farm and in business, and Girve Fretz intends to meet a good many of them. "I want your concerns to be my concerns," he said on nomination night, and

Fretz means every word of it. He is a "people man" who listens ... and listens well.

He also knows that industry, agriculture and business in Erie aren't what they should be, because for many years federal money has been spent on the wrong programs. And since this affects those who work, as well as those who wish they **could** work in his riding, Girve Fretz wants to go to Ottawa to do something about it.



THE FRETZ FAMILY

As the only woman in the Fretz family, Lenore has learned to cope with a house full of males: husband Girve and three sons, Bill, Randy and Terry.



Bill and Terry are quite involved in the store. Terry lives at home and hopes to return full-time this fall to Niagara College where he has been taking night courses.

Randy, a McMaster graduate, works as a therapist at Sick Children's Hospital in Toronto.

Bill, the oldest, is married to Suzanne and manages the store. There is also a little Fretz on the way in their family and we suspect that Lenore is secretly wishing for a girl.

A MAN NAMED GIRVE

In all of Erie Riding there aren't many whose roots go back as far as the Fretz family: roots in Erie, that is (or as they used to call it, Bertie Township).

As one of the areas original immigrants, John Fretz crossed the Niagara River by raft on June 12, 1800, assisted by friendly Indians. Eager to settle in Canada, he had made a six-week trip from Pennsylvania and the cattle

he brought with him swam along to the west bank of the Niagara.

Farming and custom threshing was how Girve's grandfather made his living in the early years of this century. Later he became a butcher and took a wagon to Fort Erie to sell meat. That's where, in 1932, he opened a meat market. It seemed only natural to move from meat to freezers, and then other appliances, which is still an important part of the Fretz store on Jarvis Street.

Between the store, city hall and community activities, Mayor Fretz keeps a heavy schedule, and enjoys every minute of it. And what does he do to "get away from it all?" Camping, fishing and an occasional good book, not necessarily in that order.



CONFIDENCE IN CANADA

What makes a man from Ridgeway want to go to our nation's capital?

1. A deep concern about recent federal politics that have been ineffective in dealing with real problems.
2. Confidence in Canada and its people to solve its own problems, if given half a chance.
3. An eagerness to represent the people of the federal riding of Erie, where it really counts ... in Ottawa.

WANT TO HELP?

The P.C. Association of the Federal Riding of Erie needs your help in the upcoming election. You can help in many different ways, especially now, as we begin to map our campaign.

Please let us know how you can help our association and Girve Fretz, by returning this coupon today.

Mail to: Erie Riding Information Office
48 Jarvis Street
Fort Erie, Ontario L2A 2S4

Yes, I want to help in the following areas:

- Campaign Worker
 Lawn Signs
 Contribution of _____

(My cheque to the P.C.
Association of the Federal Riding
of Erie is enclosed.)

Or phone one of these local numbers:

957-3245
892-6740
899-3944
835-5030
871-3480



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Address _____

Postal Code _____ Phone _____

Published by the Committee
to Elect Girve Fretz. 