

Delivered in the morning with soda water

The Bridgeburg Eye-Opener

WEATHER Just as you see it

NO SCANDAL TOO GREAT — NO AD. TOO SMALL

EYE-OPENER PUBLISHING CO. UNLIMITED, Publishers. I. KNOCKEM Editor
W. E. SKINNEM, Advertising Manager

VOL. 1 — NO. 1 (That is all)

JOYDAY, SEPTEMBER 12, 1928

Pages? — Count 'Em.

BRIDGEBURG IS WORLD'S LIVEST TOWN

What's on Today in Bridgeburg

Assemble at Ball Ground at 9.30 a.m.
Order of March — Proceed from Ball Field up Central Avenue to Phipps Street — Up Phipps Street to Robinson — Over Robinson to Jarvis — Down Jarvis to Central Avenue, at which point Dr. Mencke, Bridgeburg's first mayor, cuts ribbon with pen-knife presented to him by council, thus officially opening Jarvis Street. Parade proceeds down Jarvis Street to Boulevard where John Atwood, second mayor of Bridgeburg, cuts ribbon with pen-knife, also presented by the council, allowing the parade to proceed from Jarvis Street out to the Boulevard, from which point it will proceed to the Peace Bridge at Fort Erie — returning from there to the Ball Park, where the parade will disperse.

Prizes:

Calithumpian Outfits — 1st \$25.00; 2nd \$15.00; 3rd \$10.00.
Best Dressed Cars — 1st \$25.00; 2nd \$15.00; 3rd \$10.00.
Best Industrial Float — 1st \$25.00; 2nd \$15.00; 3rd \$10.00.
Best Boy Clown — \$5.00.
Best Girl Clown — \$5.00.
Best Decorated Building — \$10.00.

1:00 p.m. — Address of Welcome — Mayor Gordon.
Short speeches by prominent visitors.

1:15 p.m. — Softball Game
Maple Leafs vs. West End.

2:30 - 3:15 — Special events under auspices of Sports Committee.

(You'll Be Surprised)

Rolling Pin Contest — Distance throw, married women.
1st prize, \$5.00 rug, Atwood & Sons; 2nd prize, 24-lbs. pastry flour, Dominion Stores.

Rolling Pin Contest — Accuracy contest, woman hitting her husband 2 out of 3 times. (Dummy used as husband)

(Turn to next page)

A MESSAGE FROM MAYOR GORDON

Fellow Citizens and Visitors:

This day marks one of the turning points in the history of Bridgeburg. In the dedication of our new Jarvis street we have stepped from a country town to a busy center of industry and commerce, and we are looking forward to the time when we will be able to call ourselves a city.

There is not a better town in Canada than our Bridgeburg and I hope the progress we have been making will be maintained, and it is up to every citizen to see to it that this Bridgeburg will be second to none.

The men who have labored to make this day a happy event for you have given unsparingly of their time and energy to make it a success and I cannot thank them enough for what they have done. It is such men as these that make up our town and you can rest assured that as long as we have men of this calibre that our future is secure. I hope you will all enjoy yourselves to the limit and let us make this day one ever to be remembered.

Sincerely yours,
PETER GORDON

Patronize the refreshment booths

Ratepayers on the Bridgeburg side will enter a protest if Frank E. Jackson is elected Mayor of Amigari again this year without consulting them.

In the sale of tickets, Cecil Butler lost 8 bars of soap. For details see Charlie Misener.

Read This and Get Convinced

General Chairman — Mayor Peter Gordon.

Treasurer — A. E. Johnson.

Secretary — Jack Houck.

Firemen — Charles E. Misener.

Bridgeburg Baseball Association — Robert Beatty.

Softball — Geo. N. Smith.

Football — David Cook.

Schools — H. E. Thompson.

Parade — C. E. Misener, Chairman and Marshall.

Music — E. W. Johnston, sr.

Refreshments — Frank Spittler.

Sports — Fred Bowen.

Dance — Charles Price.

Decorations — Wilson Wright.

Finance — W. C. Tait.

Programme and Advertising — Or-lie Johnson.

Tickets — Russell Barton.

Committees:

General Chairman — Mayor Peter Gordon.

Treasurer — A. E. Johnson.

Secretary — Jack Houck.

Firemen — Charles E. Misener.

Bridgeburg Baseball Association — Robert Beatty.

Softball — Geo. N. Smith.

Football — David Cook.

Schools — H. E. Thompson.

Parade — C. E. Misener, Chairman and Marshall.

Music — E. W. Johnston, sr.

Refreshments — Frank Spittler.

Sports — Fred Bowen.

Dance — Charles Price.

Decorations — Wilson Wright.

Finance — W. C. Tait.

Programme and Advertising — Or-lie Johnson.

Tickets — Russell Barton.

Judges:

W. G. Willson, M.P.P., Ridgeway.

Mark Vaughan, M.P.P., Welland.

George Pettit, M.P. Welland.

W. M. German, K.C., Welland.

J. R. Phillips, ex-reeve Bertie township, and vice-president Niagara Frontier Chamber of Commerce, Rose Hill.

SCANDLES

Harry Hall won a moral victory last election, anyway. They have called for tenders for the printing of the voters' lists. Cecil Ferguson sponsored the motion — and How!

The next great event will be the sale staged by our w.k. deputy-reeve. Full business protection has been secured by getting a building next the Scotch kirk for the purpose.

Accomplishment without a parallel staged on Jarvis Street

There is no question about it. Bridgeburg is the liveliest town on earth and that's no dirty dig about spiders and sandflies. You can always tell a really progressive town. The more thriving the town the higher the taxes. That's why the Bridgeburg property owners are laughing so hard these days. One man found out his school tax is only \$82 and he's a bachelior. It tickled him immensely. If a rich relative hadn't passed out the same day he might have died laughing. Only the death in the family sobered him up.

They don't miss opportunities in Bridgeburg. Nearly everybody has been married at least once and some four times. And big families — well! Why, there's a barber in Bridgeburg — let me alone, I'm not getting personal — who is putting up a fine new building. He's progressive. And George Briggs is just as progressive along the same lines. Just look at the Briggs building.

Take Jarvis street. It used to look like the place the province parked all its detours when it wasn't using them. The society people on Wintemute street had to do their shopping by telephone and the Bridgeburg councillors had to tie themselves together with ropes when they left the clerk's office after a meeting, so they'd get home safely. Now all they have to do is go down Jarvis street and get on a wide and friendly sidewalk. And

(Turn to next page)

New Sanitary Barber Shop

Jarvis Street

Opening November 1st

CECIL BUTLER

15 years of Satisfactory Service

Private Dining Rooms — Lunches at all hours — Modern Sleeping Rooms

"The Lynhaven"

Standard Hotel

OPEN DAY AND NIGHT

Niagara Blvd. cor. Catherine St.
Phone 294 Y, Fort Erie, Canada

W. J. Hawley

"The Home of Good Hardware"

FORT ERIE

McLeod House

PERCY A. RICE
RIDGEWAY

Elite Hat Shoppe

221 Jarvis Street

Opposite Cornell's Drug Store

The ladies of Bridgeburg will find our ready-to-wear hats and our custom work up-to-date

Blanche Putney Brown
Elva I. Gregory

McKinnon Lunch

Home Cooked Dinners and Meals

FORT ERIE

Fort Erie Grocery

"Quality" Groceries, Fruits and Provisions

Cigars and Tobaccos

Phone 167 Fort Erie, Ont.

Rutherford - Gibson LIMITED

Lumber and Builders' Supplies

Niagara Blvd. Phone 343 Fort Erie

R. Stuart

Successor to H. W. Rubel

Groceries, Fruits and Meat

Free Delivery

Phone 97 Fort Erie

Ray & Misener

"SERVICE THROUGH SELLING"

Albert E. Ray
District Manager
Sun Life Assurance Co.
District Agent
Employers' Liability Corporation

Charles E. Misener
Realty and Insurance
Exclusive Canadian representative
Old Fort Home Sites
Syndicate, Phipps street sub-division, etc.

210 Jarvis Street, Bridgeburg

Land-Mencke Block — Phone 258 R

If you wish to SELL, PURCHASE, TRADE, LEASE or do ANYTHING with property, call Mr. Misener. He specializes in town, country, boulevard and lake shore property, and has an attractive list of holds. RESULTS count — so consult Mr. Misener — his record proves that service results. Insure your income. That rainy day comes when not expected. Hundreds of satisfied policyholders are glad. When MISFORTUNE comes a policy in the

Employers' Liability Corporation

the largest casualty company in the British Empire, brings comfort. Railroad policies through special contacts with the big lines direct are easy to handle with the Employers' — here before Workmen's Compensation.

AUTO — THEFT — PLATE GLASS — BURGLARY, LIABILITY, Etc.

— Or —

If you wish an attractive investment, and protection, then insure with Canada's Big International Company, a company whose dividends are gaining yearly, the largest in the British Empire.

The Sun Life Assurance Company of Canada

World-wide — Assets over \$400,000,000. Insurance in effect over a Billion and a Half Dollars. New contracts, annuities, pensions, any form of life endowment, etc. In the last three years over half a million paid for new business from this territory.

"SERVICE THROUGH SELLING"

Ray & Misener

"Oakhill Forest"

A Winger Development

Large, concrete block house, with six lots and two-car garage for sale at special price.

Inquiries solicited for Oakhill Forest and lakefront properties.

W. A. Winger Limited

Owners, Ridgeway, Phone 112