

GOULD NATIONAL BATTERIES

of Canada Limited

Lewis Street

1970

Fort Erie

GOULD BATTERY::: lewis St. Fort Erie:::

*out 1951 GRADUALLY
LAWIS ST. 1951 BREAKING
OPENED 1952*

This plant established in town in 1952. They manufacture lead acid and storage batteries, of every type except those used in the aut. industry. public Utility companies , are wide users of Gould Batteries in some of their heavy equipment.

GOULD BATTERY::: march 1953 there was a \$225.000 fire at Gould

GOULD BATTERY::: In 1968 Gould Battery completed an addition to its plant to the cost of \$ 250.000



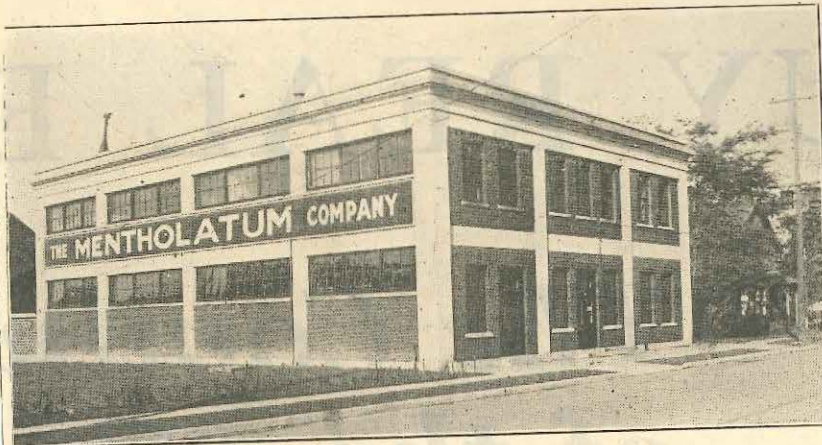
MENTHOLATUM COMPANY Fort Erie. Lewis St. North side.

The mentholatum Company moved from Buffalo to the Canadian side in 1910. By the end of 1912 they had completed a two story brick building, just east of the railway crossin on lower Lewis St. total cost \$30,000 .

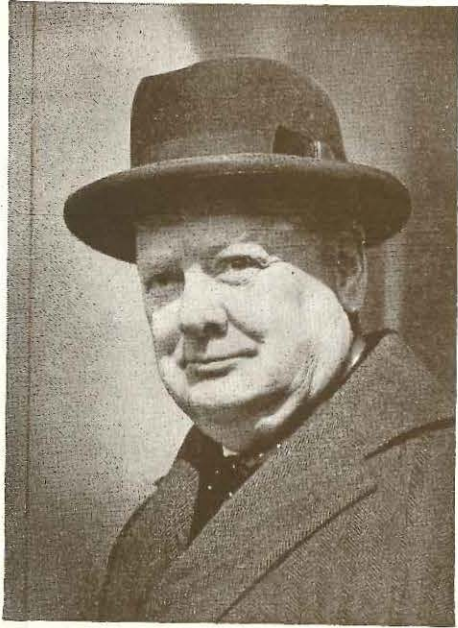
For a time The Canadian Gasket & Wm's Gold shared this building. By the arly 20's they had moved to a two story brick building on Courtwright.

Jan. 1982 the Menthoatum laid off 10 employees, because of lower Tarrif rates instituted by Ottawa., on health products which will make it too hard to compete with American prices. The company is going into a warehouse operation, that will be phased in during the next five or six months.

One of Bridgeburg's Industries



The picture shows the Canadian branch plant of the Mentholatum Company which has been established at Bridgeburg for approximately 25 years. The company was one of the first to realize the value of a branch on the Canadian Niagara Frontier



Mentholatum

Feel It Heal

For Sale at All Druggists

Made in Canada



ALWAYS IN SEASON

SUMMER

WINTER

Sunburn, Insect Bites

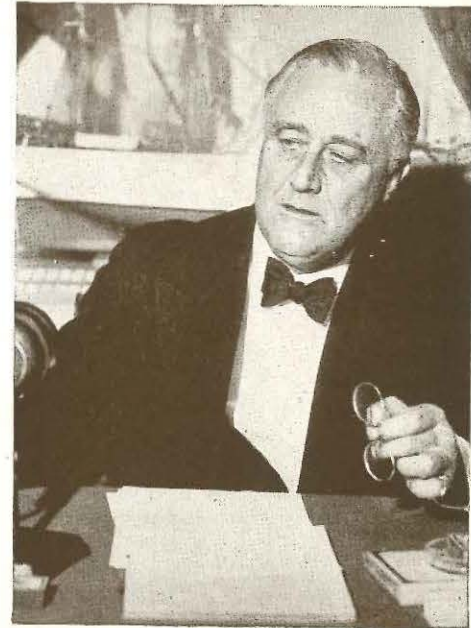
Colds, Chapped Skin

ALL TIMES — *Catarrh, Tired Feet, Burns*

THE MENTHOLATUM COMPANY

Fort Erie North, Ontario

London, England



#16 LEWIS N.S.

1927 - 16 FRANK GALLAGHER
CLARENCE & GRACE MOORE



1992 PRIVATE DWELLING



Mentholatum Co. corporate office

The Mentholatum Company of Canada recently moved into new Canadian corporate headquarters on Lewis Street in Fort Erie. Participants in the new office grand opening celebration are, from left, Francis Chan, president Mentholatum International; Bob Crandall, president and chief operating officer Mentholatum Company; John Teal, Fort Erie mayor; Yasuhiro Yamada, chairman and chief executive officer Mentholatum Company; Len Dowsett, president Mentholatum Canada, and Masashi Yoshida, vice chairman Mentholatum Company.

"The move reflects Mentholatum's ongoing commitment to Fort Erie as the extensive renovation and expansion reunites the company's production, marketing, and warehousing operations under one roof for the first time since 1983," a press release said. Len Dowsett, president of the Mentholatum Company of Canada stated: "The decision to move all our people into one facility was made after carefully analyzing our options. The strength and vitality of the company has been based on a long and successful relationship with the Town of Fort Erie, and we are committed to continuing our growth here."

The Mentholatum Company of Canada manufactures and markets more than 40 products including Deep Cold Therapy, Deep Heating Rub, and Mentholatum Ointment.

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