

ON NOVEMBER 13TH

VOTE

STELLA ZIFF



FOR

MAYOR

ZIFF, STELLA

X

## STELLA'S POLICIES FOR FORT ERIE

### 1. Economical Administration-Cut Waste!

- . bulk purchasing programme
- . comprehensive tendering policy for town purchases
- . preventative maintenance for the Town equipment, vehicles & buildings
- . efficient day to day supervision through the Town Manager, reporting directly to Council
- . investigate advantages of zero based budgeting

### 2. Long Term Planning

- . identify industrial land immediately available for development, & expedite processing of approvals & permits
- . adopt a transportation policy & plan for future expansion
- . establish priorities for water, sewer & road improvements
- . review current tourist facilities
- . stimulate revitalization of core business areas

### 3. Open Government - Your right to know!

- . important public issues to be decided at open Council meetings
- . consultants reports to be made available to the public

## STELLA ZIFF GETS ACTION

As a concerned individual, active in many areas of community life for 28 years, STELLA ZIFF has a remarkable list of accomplishments:

### AT THE MUNICIPAL LEVEL

EDUCATION - Elected Chairman of Fort Erie Public School Board 3 times.

Construction of Senior Elementary School did not exceed budget!

PURCHASES - Town has implemented her proposal for bulk gas buying

PAY - Only citizen to publicly protest Council's 29% pay hike.

RECREATION - Has supported the interests of the taxpayer on Recreation committee

### AT THE REGIONAL LEVEL

SEWAGE - Town Manager's report agreed with Stella's concern about sewage lagoon.

### AT THE PROVINCIAL LEVEL

TOURISM - Personally took the Town's case of poor tourist facilities to the Minister of Tourism, new information centre promised in 1979.

### AT THE FEDERAL LEVEL

HOUSING - Fort Erie representative on East Niagara Housing Authority, opened Senior Citizen's Apartment Building on Albany Street, this year.

Stella - has attended Council meetings for 4 years and will be a full time mayor, with no outside interests

- understands budgets & blueprints

- is aware of our urban and rural problems

**FORT ERIE NEEDS THE INITIATIVE & LEADERSHIP STELLA ZIFF HAS DEMONSTRATED**



**MAKE YOUR  
VOTE COUNT  
ELECT  
STELLA ZIFF  
MAYOR  
OF  
FORT ERIE**

Campaign Headquarters Trailer in the County Fair Mall. Phone: 871-0550