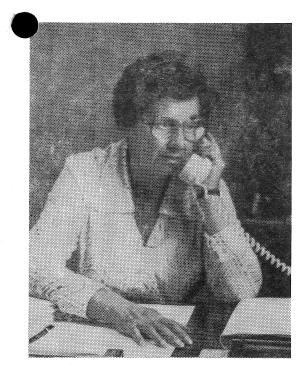
ON NOVEMBER 13TH VOTE STELLA ZIFF



FOR

MAYOR



STELLA'S POLICIES FOR FORT ERIE

- 1. Economical Administration-Cut Waste!
 - . bulk purchasing programme
 - . comprehensive tendering policy for town purchases
 - . preventative maintenance for the Town equipment, vehicles & buildings
 - efficient day to day supervision through the Town Manager, reporting directly to Council
 investigate advantages of zero based budgeting

2. Long Term Planning

- identify industrial land immediately available for development, & expedite processing of approvals & permits
- . adopt a transportation policy & plan for future expansion
- . establish priorities for water, sewer & road improvements
- . review current tourist facilities
- . stimulate revitalization of core business areas
- 3. Open Government Your right to know!
 - . important public issues to be decided at open Council meetings
 - consultants reports to be made available
 to the public

STELLA ZIFF GETS ACTION

As a concerned individual, active in many areas of community life for 28 years, STELLA ZIFF has a remarkable list of accomplishments:

AT THE MUNICIPAL LEVEL

EDUCATION - Elected Chairman of Fort Erie Public School Board 3 times.

Construction of Senior Elementary School did not exceed budget! PURCHASES - Town has implemented her proposal for bulk gas buying PAY - Only citizen to publicly protest Council's 29% pay hike. RECREATION - Has supported the interests of the taxpayer on Recreation committee

AT THE REGIONAL LEVEL

SEWAGE - Town Manager's report agreed with Stella's concern about sewage lagoon.

AT THE PROVINCIAL LEVEL

TOURISM-Personally took the Town's case of poor tourist facilities to the Minister of Tourism, new information centre promised in 1979. AT THE FEDERAL LEVEL

HOUSING - Fort Erie representative on East Niagara Housing Authority, opened Senior Citizen's Apartment Building on Albany Street, this year.

Stella - has attended Council meetings for 4 years and will be a full time mayor, with no outside interests

- understands budgets & blueprints
- is aware of our urban and rural problems



MAKE YOUR **VOTE COUNT** ELECT STELLA ZIFF MAYOR OF

FORT ERIE

Campaign Headquarters Trailer in the County Fair Mall. Phone: 871-0550